

**REGIONAL MEETING**  
**GMOA/AMA/SCMA                      JULY 24-27, 2022**  
**SCHEDULE OF EVENTS**

**Sunday, July 24**

1:30 – 5:30      **Registration**

**Conferee**

**Name Badges sponsored by SARDO Bus and Coach Upholstery**

**Note Pads and Registration Bag Gifts sponsored by Discover DeKalb**

**Pocket Schedules sponsored by United Motorcoach Association**

**Registration Bags sponsored by Visit Mississippi**

**Transportation sponsored by Atlantic Transportation & Coaches and Georgia Coach Lines, and Temsa**

2:00 – 3:30      **GMOA Board Meeting**

**Canterbury**

**Presiding:            Clarence Cox, President**

*Ice Cream Social at Hotel.*

3:45 – 5:15      **AMA Board Meeting**

**Canterbury**

**Presiding:            Alan Thrasher, President**

6:15              **Board Coaches**

**Hotel Front**

6:30              **Early Bird Dinner at Senoia Farmer's Market**

*Sponsored by the Peachtree City Convention & Visitors Bureau*

*Transportation sponsored by Georgia Coach Lines*

**After dinner        SCMA Board Meeting**

**Canterbury**

**Presiding:            Tom Skinner, President**

**Monday, July 25**

8:00 – 9:00      **Breakfast**

**McIntosh**

*There's no program so enjoy this networking opportunity!*

*Sponsored by National Interstate Insurance Company, Jessamine Klefman*

8:30 – 5:30      **Registration**

**Conferee**

9:15 -5:30      **Education Sessions**

**Brooks**

*Refreshments sponsored by Lancer Insurance Company*

9:15 – 10:30      **Operator Roundtable Discussion**

**Moderator and Presenter:        Ken Presley, United Motorcoach Association**

10:45 – 11:45      **Social Media Marketing**

**Introduction:            Al Harris, Member, GMOA Planning Committee (Horizon Motor Coach)**

**Speaker:                Chris Riddell, Deliverabilities**

12:00 – 1:30      **Lunch**

**McIntosh**

*Sponsored by National Bus Sales*

**Presiding:            Clarence Cox, President, GMOA**

**Prayer:                 Wayne Ellis, Director, AMA (Covenant Elite Charters & Tours)**

**Introduction:        Clarence Cox**

**Greetings:            Kim Learnard, Mayor, Peachtree City**

**Kym Hughes, Peachtree City Convention & Visitors Bureau**

**Featuring Industry Update Panel Discussion**

**Moderator:            Alan Thrasher, President, AMA**

**Panelists:** Peter Pantuso, American Bus Association  
Ken Presley, United Motorcoach Association

1:45 – 5:30 **Operator Sessions Continue**

#### Brooks

1:45 – 2:45 **Steps to Attract and Grow Business**

**Introduction:** Eureka Thompson, Chairman, AMA Planning Committee (Takers Transportation)

**Speaker:** Chris Riddell

3:00 – 4:15 **Financial Outlook for Coach Financing: A panel discussion**

**Introduction:** Debbie Coates, Member, AMA Planning Committee (Spirit Coach)

**Panelists:** Ryan Gulan, Huntington

Tony Pederson, Motor Coach Industries

David Scouler, Atlantic Union Equipment Finance

Joe Flicek, ABC Companies

Brad Weise, Prevost

4:30 – 5:30 **Customer Service** (*Operator Members and Associate members*)

#### McIntosh

**Introduction:** Todd McElmurray, Member, GMOA Planning Committee (American Coach Lines of Atlanta)

**Speaker:** Melanie Hinton, American Bus Association

2:00 – 5:30 **Associate Sessions**

#### Caledonian Amphitheatre

2:00 – 3:00 **New Member Orientation: Panel Discussion**

**Moderator:** Mike Vescio, Discover DeKalb, Co-Chairman, GMOA Planning Committee

**Panelists:** Julie Levengood, Tuscarawas County Convention & Visitors Bureau

Lori Huffstutler, Graceland Division, Elvis Presley Enterprises

Julia Isaacs, Staff

3:15 – 4:15 **Associate Panel Discussion**

**Moderator:** Linda Morris, Staff

**Panelists:** Lori Huffstutler

Julie Levengood

Jim Nickles, Holiday Inn Express & Suites Orlando – South Lake Buena Vista

Mike Vescio

4:30 – 5:30 **Customer Service Session** (*join operators*)

#### McIntosh

**Speaker:** Melanie Hinton, American Bus Association

6:30 **Board Coaches**

#### Hotel Front

*Transportation sponsored by Georgia Coach Lines*

7:00 **Ice Breaker Dinner Event at The Avenue Peachtree City**

*Sponsored by the Peachtree City Convention & Visitors Bureau*

9:30 – 11:00 **Hospitality**

#### Lafayette

**Featuring Urban Exotic Warehouse Art Sip**

*Come to hospitality and enjoy a different kind “sip and paint” with Urban Exotic Warehouse Art Sip.*

### Tuesday, July 26

7:00 – 8:00 **Breakfast**

#### McIntosh

*There’s no program so enjoy this networking opportunity!*

**Sponsored by Motor Coach Industries**

8:15 – 5:30 **Registration**

## Conferee

8:15 – 10:15 **Market Place I**

## Peachtree

**Operator Binders sponsored by Tour Tennessee**

10:30 – 12:30 **Coach Presentations**

## McIntosh

**Moderator:** Cary Martin, Member, SCMA Planning Committee (Little Rock Coaches)

**Presenters:** ABC Companies

Greg Gates

Jeff Jolley

Brian Pinckney

Motor Coach Industries

Rob Lessor

Dennis Walker

National Bus Sales

Mike Curtis

Prevost

Janet Cathey

Trey Hertel

Jay Snead

Temsa

Andy Byars

Tim Guldin

12:45 **Board Coaches**

## Hotel Front

*All coaches return to the hotel by 5:30.*

12:45 – 5:00 **Whitewater Creek Country Club**

**Beverage Cart sponsored by the Service Insurance Company**

**Transportation sponsored by Temsa**

**Golf Coordinator: Ed Richards, Service Insurance Company**

**Representing the CVB: David Green**

12:45 – 5:00 **Tours**

*(Tour Lunch included, sponsored by Peachtree City Convention and Visitors Bureau and partners.)*

**Tour 1: The Peachtree City Golf Cart Drive, Shop, and Eat Tour!**

**Tour Guide:** Kym Hughes

**Association Representative:** Wendy Cox, Georgia Coach Lines

**All transportation sponsored by Georgia Coach Lines**

**Tour 2: The Great Brewery Tour!**

**Tour Guide:** Shannon Curasi

**Association Representative:** Jim Nichols, Holiday Inn Express & Suites Orlando – South Lake Buena Vista

**Tour 3: The Georgia Tour Company!**

**Tour Guide:** Holly Cellini

**Association Representative:** Cary Martin, Little Rock Coaches

**Tour 4: Atlanta Motor Speedway!**

**Tour Guide:** Paul Salvatore

**Association Representative:** J. H. Byrd, Salter Trailways

**Tour 5: Keep 'Em Flying!**

**Tour Guide:** Tina Carter Jones

**Association Representative:** Jeff Jolly, ABC Companies

6:30 Reception

**McIntosh Foyer**

Sponsored by the Explore Springdale and Experience Fayetteville, Arkansas, host for the 2023 Regional Meeting

7:00 Awards Dinner

**McIntosh**

*Sponsored by American Bus Association, Cape May MAC, and Prevost*

**Presiding:** Clarence Cox, President, GMOA

**Prayer:** Al Harris, Immediate Past President, GMOA

**Awards Presentation:**

**AMA:** Alan Thrasher, President, AMA

Board Service Awards

Rosemary Judkins, Alabama Tourism Department

Elizabeth Wright, Wright's Charters

Introduction of Board of Directors

Passing of the Gavel

The Frank E. Montgomery III Outstanding Service Award

Presented by: Frank Leyden, Chairman, Awards Committee

**SCMA:** Tom Skinner, President, SCMA

Board Service Awards

Clarence Gaten, Gaten's Adventures Unlimited

Introduction of Board of Directors

**GMOA:** Clarence Cox, President, GMOA

Board Service Awards

Tim Guldin, Temsa

Introduction of Board of Directors

Special Joint GMOA, AMA, SCMA Award

Presented by: Clarence Cox, Alan Thrasher, and Tom Skinner

9:00 – 11:00 Hospitality

**Lafayette**

Featuring Urban Exotic Warehouse Art Sip

*Come to hospitality and enjoy a different kind "sip and paint" with Urban Exotic Warehouse Art Sip.*

**Wednesday, July 27**

7:00 – 9:00 Breakfast

**McIntosh**

*Sponsored by Temsa*

*There's no program so enjoy this networking opportunity!*

*Operators, please eat and go to the coach visitation.*

**Coach Visitation**

**Conference Center Entrance**

Motor Coach Industries

National Bus Sales

Prevost

Temsa

8:00 – 10:00 Registration

**Conferee**

8:15 – 9:15 Display Booth Visitation

9:30 – 11:30 **Market Place II**

**Peachtree**

11:45 – 1:00 Market Place Awards Lunch

**McIntosh**

**Sponsored by ABC Companies**

**Presiding:** Tom Skinner, President, SCMA

**Prayer:** Clarence Cox, President, GMOA

**Rookie of the Year**

**Presented by:** Alan Thrasher

**Associate of the Year**

**Presented by:** Tom Skinner

**Operator of the Year**

**Presented by:** Clarence Cox

**Committee Recognition:** Clarence Cox

***GMOA***

**Jim Lucas, Old Savannah Tours, Co-chairman**

**Mike Vescio, Discover DeKalb, Co-chairman**

**Todd McElmurray, American Coach Lines of Atlanta**

**Al Harris, Horizon Motor Coach**

**Janet Cathey, Prevost**

***AMA***

**Eureka Thompson, Takers Transportation, Chairman**

**Debbie Coates, Spirit Coach**

**Rob Lessor, Motor Coach Industries**

***SCMA***

**Karen Sanders, Bus Supply Charters, Chairman**

**Clarence Gaten, Gaten's Adventures Unlimited**

**Cary Martin, Little Rock Coaches**

**Angela Steelman, Tri-City Charter**

**Rob Lessor, Motor Coach Industries**

**Return Airport Transportation sponsored by Atlantic Transportation and Coaches**