



2025 GMOA-SCMA-AMA-MCASC Regional Meeting
Marriott Atlanta Northeast/Emory Area
July 20-23 in Atlanta, Georgia

Hotel Reservations



**MARRIOTT
ATLANTA NORTHEAST/
EMORY AREA**

**Marriott Atlanta
Northeast / Emory Area**
2000 Century Blvd NE
Atlanta, GA 30345

Call **1-866-355-1289** to make reservations.

**GROUP CODE:
GMOA 2025**

Be sure to reserve a room by **July 8** to receive the group rate of **\$119** per night + tax.

WHICH AIRPORT SHOULD I USE?

**Hartsfield-Jackson Atlanta
International Airport**

Distance from Marriott: 22 Miles
Approximate cost of ground transportation:
\$30

The Marriott, which is located at 2000 Century Blvd NE, Atlanta 30345, does not provide shuttle service.

GMOA will offer airport return transportation as follows:

Departures July 23:

11:45 am and 1:15 pm

If you are participating in this service, a nominal fee of \$25 will be charged to offset the coach fuel and driver costs. It is suggested that you load luggage between 7:00 and 8:00 am when you check out of your room, or prior to market place.

Regional Meeting Market Place

Members will have scheduled appointments in Market Place. In addition, operators will have the option to choose between a traditional marketplace table and a shared round table. This option was well received in the past, and we look forward to being able to offer it again. The rounds will be shared by two or more noncompeting operators and visited by associates for a more informal, casual sharing of information. The traditional booths will be set up as they have been in the past for more private conversation. Check the option you prefer when you register for the meeting.

Operators and associates will have the option to write in their top three preferences for appointments, and we will do our best to accommodate those requests.

The regional meeting will be held in Atlanta, GA at the Marriott Atlanta Northeast / Emory Area where we will have adequate market place space. Coaches displayed will be parked just outside the Marriott. Every operator should plan to visit the coaches on display.

All members are encouraged to consider a sponsorship at any level. Watch the website for updates to the sponsor listing.

We welcome any questions you may have and hope that you will choose to participate in this year's market place!

Questions: Contact Linda Morris at 866-376-7770 or Linda@motorcoachassociation.com.
Reminder: Register by July 1 to guarantee appointments.

Tentative Schedule of Events

Registration Bag sponsored by Discover DeKalb
 Notepads sponsored by Discover DeKalb
 Badges sponsored by Sardo Bus & Coach Upholstery
 Pocket Schedule sponsored by United Motorcoach Association

Sunday, July 20

11:00 – 5:30 **Registration**
 11:00 – 12:30 **GMOA Board Meeting**
 12:45 – 2:15 **AMA Board Meeting**
 2:30 – 4:00 **MCASC Board Meeting**
 4:15 – 5:45 **SCMA Board Meeting**
 6:15 – 6:30 **Board Coaches**
 7:00 **Early Bird Dinner**

Distillery of Modern Art (Chamblee)

A unique distillery offering small batch spirits (for sale), art gallery and a cocktail lounge.

Sponsored by Discover DeKalb

Monday, July 21

8:00 – 9:30 **Breakfast**

Industry Update

Speakers: Fred Ferguson, ABA
 Ken Presley, UMA

Sponsored by Cartersville/Museum City

8:30 – 5:00 **Registration**

9:45 – 11:00 **Coach Presentations**

11:15 – 12:00 **Coach Visitation**

9:45 – 12:00 **Associate Session**

Active Shooter/Tourism Safety

Speaker: Major Theodore R. Golden
 DeKalb County Police Department,
 Special Services Division-Operations

12:15 – 1:30 **Lunch**

Best Practices: A panel discussion

Panelists: Elizabeth Kamalakis, MCASC President,
 Coachlight Tours
 Brenda Tidwell, GMOA Board Member
 and Past President, Leisure Time
 Charters & Tours
 Pete Smith, MCASC Board Member,
 Smoky Mountain Resorts Hospitality
 Group
 Julie Levensgood, Tuscarawas County
 CVB

1:45 – 5:15 **Operator Sessions**

1:45 – 2:45 **Risk Management**

Speaker: Andrea Vidmar, National
 Interstate Insurance Company

2:45 – 3:45 **Customer Service**

Speaker: Tim Richardson, Certified
 Professional Speaker

2:45 – 3:45 **Tires: Everything You Need to
 Know (Concurrent session.)**

Speaker: Wesley Bragg, Dorsey Tire,
 Bridgestone

4:00 – 5:15

HR/Marijuana

Speaker: Abtin Mehdizadegan, Hall Booth
 Smith, Attorneys

1:45 – 5:15 **Associate Sessions**

1:45 – 2:30 **New Member Orientation**

Panelists: Julie Levensgood
 Pete Smith
 Mike Vescio

2:45 – 3:45 **Customer Service**

Speaker: Tim Richardson, Certified
 Professional Speaker

4:00 – 5:15 **Roundtable Discussion**

Topics: Active Shooter/Tourism Safety, Best
 Practices Panel Discussion, New Member
 Orientation, Customer Service. What did
 you learn?

6:15 – 6:30 **Board Coaches**

7:00 **Ice Breaker Dinner Event**

The 57th Fighter Group (MASH like) Restaurant

Sponsored by Discover DeKalb

9:30 – 11:00 **Hospitality after event**

Tuesday, July 22

7:00 – 8:15 **Breakfast: Networking Time**

8:15 – 10:00 **Registration**

7:15 – 7:30 **Board Coaches for Golf at
 Heritage Golf Link**

8:45 – 9:00 **Board Coaches for Tours**

9:00 – 12:00 **Tours**

Tour 1: Party Bus Fun

Tour 2: Mummies and More

Tour 3: The African American Experience

Tour 4: Lights, camera, action

Tours sponsored by Discover DeKalb and its partners

12:00 – 1:00 **Tour Participants Lunch
 Greek Orthodox Cathedral**

Sponsored by Discover DeKalb

2:45 – 3:15 **Display Booth Visitation**

3:30 – 5:30 **Market Place I**

6:30 **Reception**

7:00 **Awards Dinner**

9:00 – 11:00 **Hospitality after event**

Wednesday, July 23

7:00 – 8:00 **Hotel Check Out**

**Load luggage on the coach if you are participating in this
 opportunity for airport return transportation.**

Provided by GMOA Operators

8:00 – 8:45 **Networking Breakfast**

9:00 – 11:00 **Market Place II**

11:15 **Market Place Awards (in market place)**

Have a safe trip back home!

Registration Costs

OPERATORS: \$200

ASSOCIATES: \$1050

GUEST: \$150

GOLF: \$100

REGISTRATION DEADLINE: JULY 1

IMPORTANT:

A \$50 LATE FEE WILL BE CHARGED FOR ALL REGISTRATIONS AFTER JULY 1.

Registration Confirmation

Your registration confirmation will be emailed to you shortly after you register. Be sure to review the confirmation for accuracy according to what you submitted.

If you signed up for a tour and find that your plans change, be sure to notify association staff as quickly as possible. Guaranteed numbers are given to host sponsors beginning about two weeks in advance of the regional meeting.

The operator and associate registration list will be sent in electronic form two weeks prior to the regional meeting, unless the association office has been notified to send it by mail.

Display Booths (\$250)

The GMOA-SCMA-MCASC-AMA regional meeting and market place will offer booth space for those associates who wish to bring a display. The displays will be placed convenient to the market place and other meeting events. There is a dedicated time to visit booths on Tuesday, July 22, 2:45 – 3:15.

It is estimated that as many as 15 display booths will be available. They will be reserved on a first-come, first-served basis. If interested, select the display booth option on the registration form, and necessary paperwork will be emailed to you. Display booths present an excellent opportunity for a prize drawing to promote your product as well. You will be responsible for the drawing and delivery of your prize. If you have questions, please contact Julia at 866-376-7770 or email julia@motorcoachassociation.com.

IMPORTANT!

In order for market place appointments to be scheduled, it is imperative that members register by July 1.

Members registered after July 1 will not be guaranteed scheduled appointments.

SPONSORSHIP OPPORTUNITIES

Being sensitive to the budget restraints every member is experiencing, we hope that you will consider the opportunity to be a sponsor for the meeting. Sponsorships allow us to offer the lowest possible registration fee; and therefore, encourage greater member participation. Visit the website to become a sponsor!
(www.gamotorcoachoperators.org)